



Students Bring World Tech Leaders To Madrid This October

The biggest student-organised conference on Young Entrepreneurship is moving to Madrid and hosting speakers & investors from the world's leading tech companies this October.

MADRID · September 13, 2017 — From Web Summit's current hometown of Lisbon comes GO Youth, the biggest conference on Young Entrepreneurship, Creativity and Innovation, and it's moving to Madrid. On October 19 and 20, El Teatro de la Luz Philips Gran Vía will bring together young students — the future generation of the tech world and creators of tomorrow's big ideas — and speakers from the world's leading tech companies.

The GO Youth project was started by two Lisbon high-schoolers in 2011 when Portugal's economic climate reached its worst peak. Since then, the Portuguese city has hosted six editions of the conference and it has grown in size and relevance. Past editions have welcomed speakers from Soundcloud, Siri (Apple), Postmates, Quizup and 9GAG.

World-class Speakers

This year in Madrid, participants will have the chance to attend talks hosted by 15 speakers from world-renowned companies. Already confirmed are Christophe Tauziet, Lead Design at Facebook Spaces on the Social Virtual Reality team and responsible for the first social VR experience on Oculus Rift; Kaave Pour from Space10, IKEA's innovation lab, the Creative Director behind the IKEA Place augmented reality experience app; Raymond Lo, co-founder and former CTO at Meta Vision, a Silicon Valley company that raised \$73 million for their pioneering development of augmented reality digital eyeglasses; and Vincent Rosso, co-founder of the French €1.4 billion company, BlaBlaCar.

Other confirmed speakers include Benjamin Lequertier, Head of Marketing (Southern Europe) at Facebook and Instagram; Katelin Holloway, VP of People & Culture at Reddit; and Tom Ollerton, Innovation Director at We Are Social.

Each speaker will present a 20-minute feature and sit down for a 5 to 10-minute Q&A session. Talks will cover a wide range of topics, from designing for virtual reality to encouraging participants to embrace a high-risk mentality.

A Co-hosted Conference

The conference will be co-hosted by Uniplaces, Europe's most trusted brand for student accommodation. Uniplaces makes it easier and safer for students all around the world to find a place in cities all over Europe. "We want to be more than a simple university accommodation platform," said Miguel Santo Amaro, Uniplaces Co-founder and CBO, "we want to help other Portuguese projects make it beyond their borders."

The Spanish capital was chosen for its growingly global, ambitious, and professional tech scene. Ben Grech, Uniplaces Co-founder and CEO and one of the speakers at GO Youth Madrid, has no doubt that Madrid is "a soulful city that knows how to do business, but most importantly, that knows how to live."

Early bird tickets available

Early Bird "Student" tickets cost €25 and "Regular" tickets costs €89, and will be available for purchase until September 30. Normal priced "Student" tickets will be €45 and "Regular" tickets will be €149. Both types of tickets offer access to every talk over the two days, coffee breaks, a goodie bag and an invitation to the after party, while the "Regular" tickets also include lunch vouchers. Tickets can be purchased online on the conference's official website: www.goyouthmadrid.co.

For further information, please contact:

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