

Action Plan 2025–2026

Erasmus Student Network



1. Introduction

Vision and Strategic Priorities 2025–2031 and the Three-Year Strategy 2025–2028. While these two documents set out long-term and mid-term objectives, focusing on the broader picture, the Action Plan is designed to focus on concrete steps. It provides a detailed framework for achieving specific objectives in the short term.

The current structure of the Action Plan 2025–2026 outlines each action, assigns responsibility, and sets a deadline for its implementation. For the first time, this edition also includes all project deliverables for which ESN is either responsible or contributing to. This allows the Network to build stronger links between our project work and the overarching strategic goals.

As with all strategic documents of ESN, this Action Plan sets the direction for the entire Erasmus Student Network, defining common goals for our National Organisations and Sections.

In the upcoming academic year, the focus will be on what truly matters to ESN: international mobility. We have observed a growing emphasis on governance-related discussions across the Network, which—while important—should always serve our core Mission of supporting and enhancing international mobility. By bringing more mobility-related topics and student-centred perspectives into key discussions, we aim to realign our efforts with ESN's foundational purpose.

Furthermore, we must re-evaluate our events calendar and the procedures that govern it. Numerous consultations and discussions have highlighted the unsustainability of ESN's current activity cycle. This conversation must be reignited with the aim of finding balanced, sustainable solutions for everyone involved. This also includes a review of procedures related to the Erasmus Generation Meeting.

When we speak about procedures, we are also speaking about governance. Although governance is not our final goal, it is a necessary element to fulfil ESN's Mission. We must reflect on our internal structure, update our documents, harmonise procedures across the Network, and invest in making the ESNcard a recognised membership tool—giving it the attention and value it deserves. The same applies to our volunteers: we must take concrete steps towards recognising volunteering, both in terms of participation at events and the overall ESN volunteering experience.

Communication and external relations will, of course, remain a key priority. We will enhance how our Causes are communicated by producing better materials and more effectively promoting what ESN stands for. We will continue monitoring the implementation of the Erasmus+ programme 2021–2027 and begin advocating for bold, ambitious objectives for the upcoming programme period with the Future Is Erasmus

initiative.

It is also time to place digitalisation firmly on ESN's agenda. This means sparking discussions at all levels of the Network, modernising our platforms, and offering a seamless and student-focused digital experience.

Finally, we must begin to truly engage with the concept of impact. While it is a term often heard within ESN, it has yet to be meaningfully addressed. From the next academic year onward, we will take concrete steps to begin measuring our impact effectively and consistently.

This strategy has been developed through a broad consultation process within the ESN Network during 2024 and 2025. It builds on the strategies of previous years and, as mentioned, puts into practice the ESN Vision and Strategic Priorities 2025–2031 and the Three-Year Strategy 2025–2028.

The Action Plan 2025–2026 was officially approved during the Spring General Assembly 2025 in Dubrovnik, Croatia.



2. Action Plan 2025–2026

1) INTERNATIONAL MOBILITY AND STUDENT SUPPORT

ESN will empower the Erasmus Generation to actively support international mobility. ESN will facilitate all phases of mobility, ensuring that mobility is an enriching experience - not only for students but for society as a whole. ESN is committed to promoting high-quality mobility and education by continuously promoting opportunities and exploring different mobility formats. Moreover, ESN will provide comprehensive support to all international students alike, ensuring inclusivity and accessibility for all.

The goals and objectives of the International Mobility and Student Support strategic priority can be found in the Three-Year Strategy 2025-2028, pages 2-4.

- 1.1.** Through existing online meetings and in-person events, empower the National Boards of ESN to fully understand the organisation's core Mission of supporting international student mobility.
- 1.2.** Integrate international mobility topics beyond the Education Community, ensuring a well-balanced presence in the agendas of statutory and non-statutory events, as well as in online spaces.
- 1.3.** Enhance the content of the two Education Community Meetings and the online monthly meetings to effectively equip ESN volunteers with the knowledge and skills needed for student support, policy development, research, and external relations.
- 1.4.** Organise at least one conference connected to the Education Community Meeting, providing participants with a learning opportunity. This will showcase how to engage with external stakeholders and allow participants to practice competencies gained on current priorities in the Higher Education sector.
- 1.5.** Strengthen the work of the International Committee for Education by developing at least four deliverables that support the capacity-building of the Network and organising at least three webinars in collaboration with the Liaison Office.
- 1.6.** Ensure that the Liaison Office team produces at least four policy outputs and five articles that contribute to ESN's ongoing efforts to support international mobility.
- 1.7.** Develop a structured plan in collaboration with the Global Liaison Office team to ensure ESN's representation and student support beyond the European Union.
- 1.8.** Finalise country reports from the XV ESNsurvey and ensure their publication.

- 1.9.** Create breakout reports for the XV ESNsurvey, specifically focusing on full-degree and non-mobile students.
- 1.10.** Launch preliminary findings of the XVI ESNsurvey and communicate key insights.
- 1.11.** Start developing the final report of the XVI ESNsurvey, ensuring a structured writing timeline.
- 1.12.** Propose a session for the 2025 Regional Platforms that connects the findings of the ECEM project with discussions on the Erasmus Student Charter, providing enhanced guidance on student support before, during, and after mobility.
- 1.13.** Ensure that the content of the EGM equips ESN volunteers with the necessary skills to address international mobility through maintaining regular online engagement and updating already existing procedures.
- 1.14.** Collaborate with higher education institutions to assess the issue of international student dropouts by scheduling dedicated meetings, addressing the topic in relevant events, and exploring the feasibility of a future project proposal.
- 1.15.** Ensure ESN is actively involved in the new European Degree Policy Lab and the new annual European degree forum.
- 1.16.** Collaborate with the Liaison Office and the International Committee for Education to develop updated guidelines for the involvement of ESN volunteers in the European University Alliances initiative.
- 1.17.** Collaborate with the Liaison Office and the International Committee for Education to capacitate the Network on topics related to Teaching & Learning and Flexible learning pathways in online spaces.
- 1.18.** Monitor the development of the Union of Skills communication, ensuring ESN provides timely feedback and recommendations.
- 1.19.** Collaborate with Eurail to support the ongoing development and improvement of the Interrail Pass for Erasmus+, ensuring its long-term success and accessibility.
- 1.20.** Implement the Community of Practice proposal to provide ESN volunteers with an improved space for discussing broader topics related to student support and international mobility.
- 1.21.** Design at least three capacity-building sessions based on the ErasmusCareers project to help international students identify and articulate the competencies gained during their mobility experience.

- 1.22.** Establish cooperation with at least one company to explore opportunities for expanding career development services for ESNcard alumni post-mobility.
- 1.23.** Develop guidelines for National Organisations and Sections on collaborating with hosting organisations and companies to expand the ESNcard target audience, including ESC volunteers and Erasmus+ interns.
- 1.24.** Through the ETI Labs project, develop the Erasmus Talent & Innovation Labs focused on Digital, Green, and Entrepreneurial skills.
- 1.25.** Through the ETI Labs project, establish quality labels addressing recent traineeship tracks.
- 1.26.** Through the ETI Labs project, conduct and publish a research report on recent graduate traineeship tracks.
- 1.27.** Through the DETAS project, conduct and publish a report on the current state of support provided by higher education institutions in the traineeship process before, during, and after mobility.
- 1.28.** Through the DIEM project, contribute to the development of the Inclusive Mobility Framework for a more inclusive and participatory model of mobility implementation.
- 1.29.** Through the AUREA project, contribute to the development of a report on the current state of automatic credit recognition.
- 1.30.** Through the AUREA project, contribute to identifying the enabling factors for the automatic recognition framework.
- 1.31.** Through the SET project, create guidelines for stakeholders on the support of green travelling.
- 1.32.** Through the Mobile Minds in Motion project, design educational materials and workshops for students to promote a mentally healthier mobility experience.
- 1.33.** Through the Mobile Minds in Motion project, organise three online workshops to train ESN facilitators in delivering educational content on mental health prevention for mobile students at the 2026 Regional Platforms.

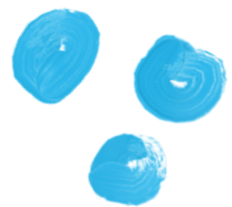
2) VOLUNTEER MANAGEMENT AND DEVELOPMENT

ESN volunteers will be ambassadors of mobility and international students, reflecting the Network's Values in their work. To support the growth of its volunteers, ESN will foster competence development through structured learning paths, ensuring that volunteers acquire valuable skills that are recognised both within the organisation and on the job market. ESN will create a sustainable and rewarding volunteering experience on all levels that benefits both individuals and the Network as a whole.

The goals and objectives of the Volunteer Management and Development strategic priority can be found in the Three-Year Strategy 2025-2028, pages 5-6.

- 2.1.** Review and update existing materials related to recruitment, onboarding, and volunteer engagement. Identify gaps and assess the need for additional materials and resources.
- 2.2.** Analyse the results of the ESN Volunteer Survey, National Questionnaire, Section Questionnaire and Quality Assurance to compile conclusions that will complement the needs assessment and support the design of event agendas. Identify how these findings can support processes related to volunteer development, recognition, well-being, and organisational development.
- 2.3.** Collect best practices for knowledge management across the Network and create templates for knowledge transfer to be implemented at both national and local levels.
- 2.4.** Finalise the mapping of the ESN Wiki to identify necessary content updates and create a plan for restructuring the platform, complemented with a content delivery plan, to improve consistency, documentation and usefulness.
- 2.5.** Implement a competence-oriented certification system for volunteers at the international level.
- 2.6.** Develop a sustainable system for issuing certificates to ESN volunteers who have successfully participated in international events.
- 2.7.** Understand how to use our system for issuing micro-credentials to volunteers who participate in ESN activities, ensuring recognition of their skills and contributions.
- 2.8.** Give the first steps to establish ESN as a recognised organisation for awarding ECTS credits in exchange for volunteer work, through starting to collect best practices around the Network.
- 2.9.** Revise myESNcareer service and develop recommendations for future implementation.

- 2.10.** Collect best practices for supporting the well-being of volunteers across the Network and create a resource base to help national and local levels design their own tools and processes.
- 2.11.** Create materials for National Organisations and Sections on how to secure and provide financial support for volunteers attending ESN events through institutional partnerships and internal funding.
- 2.12.** Revise the timeline of international events and develop a new proposal for the timeline of events.
- 2.13.** Revise and improve the concept of the Grants Lab.
- 2.14.** Map out the tasks, responsibilities, and competencies for equivalent positions across ESN to ensure clarity and consistency in role distribution.
- 2.15.** Review and update the Learning and Development plan to reflect the current reality of the Network and ensure alignment with the revised taxonomy of ESN documents.
- 2.16.** Conduct research on competence development and the recognition of youth work to provide better insights for the Network.
- 2.17.** Organise the Regional Platforms 2025.
- 2.18.** Organise two cycles of Community Meetings in the academic year 2025/2026.
- 2.19.** Organise two cycles of National Boards' Training in the academic year 2025/2026.
- 2.20.** Organise Eduk8 Starter 2026.
- 2.21.** Organise Eduk8 Forward 2026.
- 2.22.** Organise Grants Lab.
- 2.23.** Organise Training Lab online.
- 2.24.** Organise Insight Days 2026.
- 2.25.** Revise and improve the logistical side of organising international events to ensure that they are sustainable and more inclusive for OCs, content teams and participants, resulting in onboarding materials and knowledge transfer documents.
- 2.26.** Create a sustainable system for planning, implementing and reporting international events to ensure accountability towards the Network.



- 2.27.** Improve the system of issuing invitation letters for international events.
- 2.28.** Evaluation of ESN Eduk8's new endorsement process.
- 2.29.** Create a standardised safety protocol for international events.
- 2.30.** Through the EUniverse project, organise a student training for sixty representatives focused on enhancing integration activities for international students.
- 2.31.** Through the Speak Out project, organise Local Changemakers Training for thirty active local volunteers, focusing on implementing communication campaigns and developing local engagement events with stakeholders.
- 2.32.** Through the Speak Out project, organise National Changemakers Training for sixty active local volunteers, focusing on developing tools to engage young people to become ambassadors of EU values.
- 2.33.** Through the Voices of Change project, organise a capacity-building event for fifty participants on Global Citizenship and Peace Education.
- 2.34.** Through the Voices of Change project, organise five Regional Dialogues for five hundred participants on Peace Education.
- 2.35.** Through the Voices of Change project, organise an Innovative Thinking Lab in France for thirty participants on Fake news and digital and Media Literacy.
- 2.36.** Through the Voices of Change project, organise a Youth Advocacy Training Activity in Portugal for fifty participants.
- 2.37.** Through the Voices of Change project, organise a European Dialogue.
- 2.38.** Through the Voices of Change project, organise an Innovative Thinking Lab - Political Polarisation of Youth Movements in Timișoara, Romania, for thirty participants.
- 2.39.** Evaluate the implementation of ESN Awards at EGM Ancona 2025 and draw conclusions for next editions. Improve the criteria and process of the evaluation of ESN Awards.

3) GOVERNANCE AND MEMBERSHIP

ESN will focus on strengthening its governance structure and ensuring clear, efficient and democratic decision-making processes with a strong and united membership. The Network will maintain its identity while unifying internal procedures and promoting transparency, fostering collaboration and cohesion across all levels. ESN will aim for quality, sustainable growth and development across all member countries, supporting local and National Organisations to enhance their capacity and effectiveness. The ESN Headquarters, with its sustainable structure aligned with ESN's goals, will support the work of the board and the Network to enhance the overall impact of ESN.

The goals and objectives of the Governance and Membership strategic priority can be found in the Three-Year Strategy 2025-2028, pages 7-9.

3.1. Review the official documents of ESN in terms of governance and procedures to ensure they fit the needs and operations of the organisation. Present initial findings and conduct consultations at the Autumn GA 2025. Propose necessary changes for the Spring GA 2026.

3.2. Review the current legal registration status of Sections, assess national contexts, and develop a plan to ensure compliance with legal requirements and ESN membership standards. As part of this process, review national legislation regarding membership to support National Organisations in the implementation of ESNcard.

3.3. Conduct an external consultation with three international organisations about their membership management processes and tools.

3.4. Review the membership duties for National Organisations and Sections as outlined in the Statutes of ESN International and ensure their proper implementation. Present the initial findings and conduct consultations at the Autumn GA 2025. If necessary, propose changes for the Spring GA 2026.

3.5. Provide recommendations for National Organisations and Sections on how to define membership duties and rights in their regulatory documents, considering the results of the analysis of best practices, governance standards for the Network, and implementation of ESNcard.

3.6. Support National Organisations in developing and implementing strategies for internal growth and development by organising three working sessions within the HR & Network Community.

3.7. Monitor and evaluate the implementation of the updated Online Communication Guidelines to improve communication across levels. Clean and administer mailing lists and provide guiding materials for effective communication on all platforms.

- 3.8.** Revise the reporting mechanisms across all international structures - including the International Board, Headquarters, Statutory Bodies, and Support Structures - to ensure efficiency and transparency.
- 3.9.** Evaluate the Quality Assurance process and implement necessary improvements to better align with the diverse needs and contexts of NOs before the next edition.
- 3.10.** Improve the National and Section Questionnaire reports to make the results more actionable, research-oriented and useful for improving ESN's operations and the support provided to the Network and volunteers.
- 3.11.** Define and establish a clear role for the Network Care Teams through regular communication, clear cooperation, and task division. Organise a joint onboarding session with insights based on the Quality Assurance, National Questionnaire, and Section Questionnaire results.
- 3.12.** Review and improve the process for how National Organisations are supported by the Membership Team, focusing on development planning and tracking progress.
- 3.13.** Organise a session for National Boards with established secretariats on improving and organising HR processes and workload management. Explore the possibility of organising a secretariat's meeting within existing events.
- 3.14.** Organise training and onboarding sessions for Support Structures to complement the transition and support their competence development.
- 3.15.** Finalise the update to the Working Regulations and implement HR policies in the ESN Headquarters.
- 3.16.** Implement an updated organigram of the ESN Headquarters, clearly defining the roles and responsibilities of the Board and staff.
- 3.17.** Define a clear division between the Vice President for Governance and Vice President for Development portfolios, and create transition documents aligned with this division.
- 3.18.** Establish a temporary working group to revise and develop finance and partnership documents for the Network, including resource packs for local and national Treasurers, budget templates for event applications, fundraising and income diversification guidelines, and local and national partnership guidelines.
- 3.19.** Conduct the 'Your ESNcard Experience' survey twice - after the end of each semester.

3.20. Present the ESNcard Network Report.

3.21. Improve the structure of ESN International's Budget for 2026.

3.22. Create transition documents with a clear task list for EGM for CT, IB and OC.



4) VISIBILITY, OUTREACH AND EXTERNAL RELATIONS

ESN will be a unified and widely recognised brand of the Erasmus Generation, serving as the voice of international students and the leading advocate for mobility programmes within and beyond Erasmus+. By actively promoting participation in opportunities for intercultural dialogue, internationalisation at home, and the impact of volunteering, ESN will increase its outreach, strengthen its partnerships, and enhance its recognition. Through strategic communication and collaboration with relevant stakeholders, ESN will reinforce its position as the key organisation supporting international mobility, ensuring its presence in decision-making spaces.

The goals and objectives of the Visibility, Outreach and External Relations strategic priority can be found in the Three-Year Strategy 2025-2028, pages 10-12.

- 4.1. Launch the updated Student Mobility Guidebook during the Erasmus Days 2025.
- 4.2. Organise the Erasmus Destination of the Year 2026 initiative and announce the winner at EGM 2026.
- 4.3. Establish cooperation between the Communications Department and the Social Media Team of the Communication Committee to post at least two videos per week for TikTok of ESN International.
- 4.4. Connect the content of the Erasmus Generation Blog, Erasmus Generation Perspective podcast, and @Erasmus.Generation Instagram account by covering the stories of five international students through all three platforms.
- 4.5. Explore cross-posting and creating collaborative content for the @Erasmus.Generation Instagram account, with at least three accounts focused on student mobility.
- 4.6. Update the list of media contacts and reach out to a minimum of ten potential new contacts.
- 4.7. Finalise the transfer of esn.org to Satellite 5 with the improved structure and content of the website.
- 4.8. Deliver sessions on the bigger picture of branding and the importance of representation at the upcoming Community Meetings and Regional Platforms to empower the volunteers as ambassadors of ESN.
- 4.9. Develop a joint campaign with the National Organisations about the Student Mobility Guidebook at the second Community Meeting of the year. The campaign should be ready to start at the beginning of the academic year 2026/2027.

- 4.10. Bring a minimum of two experts to cover the topic of media relations for the Communication Community.
- 4.11. Expand the promotional campaign for the Erasmus Generation Portal, ErasmusIntern, and Erasmus E-book by creating more digital and print materials for the Network.
- 4.12. Design a digital campaign on mobility opportunities mapped out on the Erasmus Generation Portal.
- 4.13. Organise regular meetings with key stakeholders to share ESN's latest outputs, ensuring its continued relevance in the higher education sector.
- 4.14. Ensure ESN's continuous participation in EAIE as a speaker at the most important higher education conference of the academic year. This includes actively submitting proposals and securing a substantial delegation to attend the event.
- 4.15. Ensure that ESN is represented as a speaker in at least ten conferences or events focused on international mobility in the academic year 2025/2026.
- 4.16. Ensure ESN's continued cooperation with National Agencies through active participation and collaboration in Long-term Cooperation Activities and Training Cooperation Activities.
- 4.17. Ensure ESN's active participation in spaces where consultations on the monitoring of the current Erasmus+ programme and its next edition take place.
- 4.18. Explore the possibility of organising a discussion on the future of the Erasmus+ programme in the European Parliament with the support of the CULT Committee.
- 4.19. Continuously disseminate the results of the XV and XVI ESNsurvey through social media posts on TikTok, Instagram, and LinkedIn.
- 4.20. Create a communications campaign for EGM 2026 to promote the project and the outputs of previous editions, such as recordings of the Erasmus Generation Talks.
- 4.21. Develop a new marketing strategy for corporate partners that involves channels such as TikTok and the Erasmus Generation Blog to diversify our communication proposals.
- 4.22. Create marketing materials and a promotional cycle for the IEG project, ESN Eduk8 programme, and impactful activities of ESN.
- 4.23. Develop a new concept for EGM EXPO to attract at least eight companies by increasing the engagement and interactiveness of the fair.

- 4.24. Secure a main sponsor for IEG connected to the health and well-being sector.
- 4.25. Establish a new Corporate Social Responsibility partnership.
- 4.26. Present a new strategic document for managing international corporate partnerships.
- 4.27. Establish five new corporate partnerships with benefits for ESNcard holders.
- 4.28. Develop new communication guidelines and marketing materials to ensure proper promotion and distribution of the ESNcard across all levels.
- 4.29. Evaluate EGM 2025 and develop a plan to implement logistical improvements for EGM 2026.
- 4.30. Organise EGM 2026 as the biggest student-led conference focused on international student mobility.
- 4.31. Continuously monitor the implementation of the Erasmus+ programme 2021-2027 and provide recommendations and policy proposals as needed.
- 4.32. Continue our advocacy efforts for the 'Future is Erasmus' initiative, aiming to organise an event in the European Parliament to disseminate its results.
- 4.33. Develop an advocacy roadmap for the dissemination and promotion of the HOME2 student survey report results.
- 4.34. Publish a new position paper on the automatic recognition of learning, aligning with the discussions on the renovation of the ECTS Guide.
- 4.35. Develop an advocacy roadmap for our position paper on the role of the post-mobility phase and Erasmus+ alumni.
- 4.36. Develop an advocacy roadmap to promote our policy paper on the Erasmus+ Visa.
- 4.37. Continue our advocacy efforts for the UK and Switzerland to rejoin the Erasmus+ programme.
- 4.38. Through the HOME2 project, propose a newly implemented model to support the goals of the Erasmus Charter for Higher Education and Inter-Institutional Agreements.
- 4.39. Through the HOME2 project, develop a report and policy recommendations on student accommodation in Europe.

- 4.40. Through the ECEM project, develop and publish policy recommendations on fostering inclusion and integration in mobility.
- 4.41. Through the ECEM project, develop and release a policy report on integrating student-learning action within Erasmus+.
- 4.42. Through the ECEM project, contribute to organising the final conference on inclusive internationalisation through civic engagement.
- 4.43. Through the DETAS project, organise and promote the final conference.
- 4.44. Through the Voices of Change project, create the 'Gathering Voices!' campaign and its report.
- 4.45. Through the Voices of Change project, launch the 'Raise Your Voice!' campaign.
- 4.46. Through the Voices of Change project, organise and promote the final conference.
- 4.47. Through the SpeakOut project, organise the communication campaign.
- 4.48. Through the SpeakOut project, organise ten local phases and reports that require engagement with local stakeholders.
- 4.49. Through the SpeakOut project, organise nine policy dialogues across Europe and report on engagement with national stakeholders.
- 4.50. Through the SpeakOut project, organise and promote the final conference.
- 4.51. Through the DIEM project, organise a digital student campaign on challenges in accessing mobility.
- 4.52. Through the EUniverse project, organise a Student and Stakeholder Conference focused on improving the integration of international students through the implementation of European values and civic engagement.
- 4.53. Through the SET project, organise the second round of the 'Sustainable Erasmus Journey' campaign and report, providing direct support to students for sustainable travel to their mobility destination.
- 4.54. Through the SET project, organise and promote the final conference.
- 4.55. Through the Mobile Minds in Motion project, organise two social media campaigns on mental health issues affecting mobile students.

4.56. Through the Mobile Minds in Motion project, establish a mental health community for mobile students, serving as a peer support network to foster a sense of belonging and shared experiences.



5) DIGITALISATION OF MOBILITY AND IT INFRASTRUCTURE

ESN will enhance its digital ecosystem with centralised platforms, ensuring a seamless, branded experience for students and volunteers alike. ESN will set clear IT standards, align with the digitalisation priorities in different mobility programmes, and guide IT development within the Network. Investment and innovation in IT must come from within. Thus, volunteers will be empowered and supported by a strategic IT Vision to gain the digital skills and competencies needed to effectively employ the tools and support students.

The goals and objectives of the Digitalisation of Mobility and IT Infrastructure strategic priority can be found in the Three-Year Strategy 2025-2028, pages 13-15.

5.1. Explore the possibilities of further expansion and wider implementation of the BuddySystem.eu with ESN France.

5.2. Improve access to the Erasmus+ traineeships (DETAS) project by having the first test version of ErasmusIntern 2.0.

5.3. Integration of activities.esn.org with Satellite 5.

5.4. Rework the activities.esn.org current reporting capabilities to facilitate the work of the ActiCom and the Headquarters.

5.5. Gather feedback from the Network around the possible implementation of an in-house event System and create an implementation timeline.

5.6. Create an analysis of useful additional features for the ESN Wiki and implement the most impactful ones.

5.7. Include ESNcard.org integration with different platforms in the development of ESNcard.org 2.0.

5.8. Support the Network with the implementation of Satellite 5 and the depreciation of CAS authentication.

5.9. Release Account Management System 1.0 and start the implementation within the Network.

5.10. Start working on edge cases to increase the usability of AMS in the Network.

5.11. Start shifting registration and login from ESNcard.org and the other international platforms to AMS.



- 5.12** Verification of the first “Section - Higher Education Institution mapping” in service of the implementation of AMS.
- 5.13.** Create a proposal for ESNcard to become a membership validation tool on ESN platforms.
- 5.14.** Implement the results of the platform redundancy analysis and remove or merge redundant platforms.
- 5.15.** Revise the advertisement strategy on all platforms and create a sustainable balance between advertisement revenue and user experience.
- 5.16.** Ensure ESN's cooperation in the digitalisation tender results in a structured knowledge base for the Network by developing clear documentation, organising knowledge-sharing sessions, and actively involving Network members in the implementation and feedback processes.
- 5.17.** Create an easy-to-digest guide and educational materials in different formats around the ESN Digital Ecosystem.
- 5.18.** Create training paths to be employed and facilitated by the IT Committee to train our volunteers in digital literacy.
- 5.19.** Create a common discussion forum with the different IT committees over the Network that serves as a base for feedbacking and co-creating digital priorities and establishing a clear vision within IT in ESN.
- 5.20.** Build upon the Community Discord by adding a best-practice sharing space.
- 5.21.** Refine the feedback process of platforms by creating a standard procedure and calendar for gathering feedback.
- 5.22.** Research institutional collaboration opportunities to build IT capacity and digital skills within the Network and partners.
- 5.23.** Leverage our involvement in the ESCI tender to increase our presence in the wider digitalisation of mobility space and use our voice to advocate for student needs.
- 5.24.** Build capacity inside the Network on the topic of digitalisation of mobility, proposing topics in already existing in-person events and online meetings.
- 5.25.** Through the ESC-Tension 2 project, contribute to the development of the student toolbox on the European Student Card.

5.26. Through the ETI LABS project, develop the online entrepreneurship hub on the Erasmus Generation Portal and create its content.

5.27. Through the ETI LABS project, integrate quality labels for recent graduate traineeships into ErasmusIntern.org.

5.28. Through the DIEM project, develop a Virtual Assistant for Students to provide mobility-related information on ErasmusGeneration.org.

5.29. Through the AUREA project, develop an automatic credit recognition data visualisation scoreboard on ErasmusGeneration.org.



6) IMPACT AND COMMUNITY ENGAGEMENT

ESN will work on creating a lasting impact on society by positioning international mobility at the heart of local communities, bridging the gap between international students and their new environments. ESN will prioritise the quality of student experience, ensuring that initiatives and activities align with ESN's Mission and meet the needs of the Erasmus Generation. By offering better services and activities, collaborating with other civil society organisations, and effectively measuring our impact, ESN will empower students to become true changemakers in society.

The goals and objectives of the Impact and Community Engagement strategic priority can be found in the Three-Year Strategy 2025-2028, pages 16-17.

6.1. Develop new materials to support the correct implementation of the ESN Causes across the Network, ensuring alignment with ESN's overarching goals.

6.2. Revise the Erasmus in Schools materials and create a strategy to increase visibility and engagement with the initiative across the Network, particularly in decentralised areas.

6.3. Collect best practices from the Network on student integration into local communities and develop guidelines to better support international students upon their arrival in the host country.

6.4. Gather and refine best practices on event organisation within the Network, leading to the creation of an improved events organisation toolkit.

6.5. Evaluate the implementation of National and Local Erasmus Games across the Network and develop a plan for improving International Erasmus Games.

6.6. Finalise the SSI document for ESN events and align it with the taxonomy of ESN documents.

6.7. Assess past project and programme implementation (before 2019) and take the first steps towards creating a new framework adapted to the current ESN structure and needs.

6.8. Initiate a feedback process with relevant stakeholders to enhance activities.esn.org.

6.9. Improve the creation and presentation of monthly reports on activities.esn.org.

6.10. Develop a social impact report showcasing activities organised for international students at all three levels throughout the year.

6.11. Create a concept note on impact, focusing on organising high-impact activities for international students.

6.12. Research how other international NGOs measure impact to shape ESN's strategy for evaluating its own activities.

6.13. Through the Voices of Change project, develop the Action Readiness initiative: Empowering Youth through Reality Assessment and Action Guidelines.

6.14. Through the Voices of Change project, create an Ambassadorship Roadmap to strengthen youth engagement.

6.15. Through the Voices of Change project, publish a report with recommendations on the Impact of Youth Engagement in Global Citizenship Education.

6.16. Through the Voices of Change project, compile the Innovative Thinking Labs Course Report.

6.17. Through the DIEM project, implement joint university and student initiatives to support mobile students, with a focus on widening participation and improving student support.

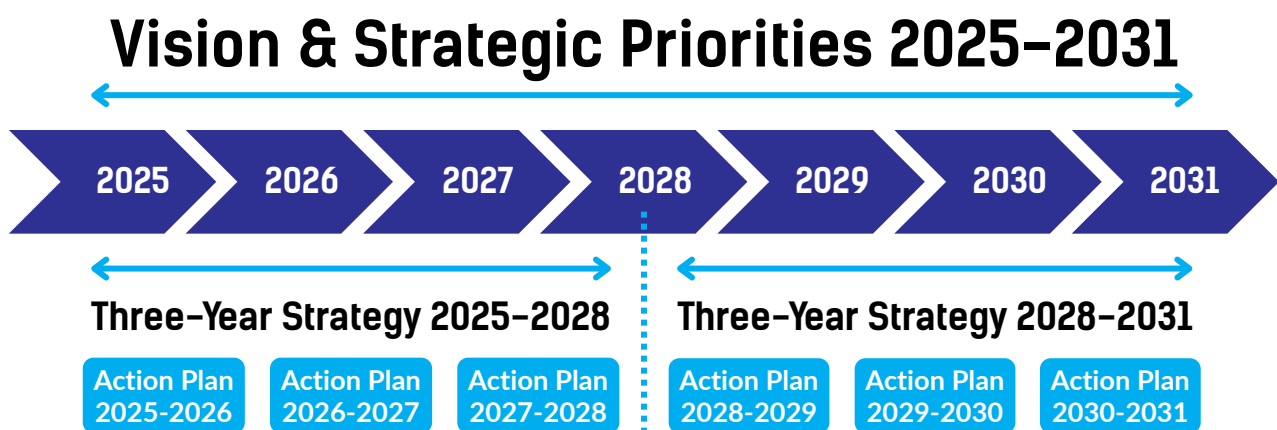
6.18. Through the EUniverse project, conduct a piloting phase with integration activities for international students.



3. Timeline of Implementation

The "Erasmus Student Network: Three-Year Strategy 2025-2028" implementation timeline will begin on the 1st of August 2025 and conclude in 2028. In addition to the Three-Year Strategy, ESN will develop three annual action plans: Action Plan 2025-2026, Action Plan 2026-2027, and Action Plan 2027-2028.

The progress of these actions will be reported annually and consistently by the International Board through digital communication tools and during the respective General Assembly Meetings, ensuring accountability and providing opportunities for ESN volunteers to contribute and engage.





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